

HORSES SUFFER
WITH SOLDIERS

Clippers to Relieve Them of Winter Coats; Carpenters to Columbus.

Horse clippers to be used by the cavalry column in the field in relieving the cavalry horses from their winter coats of hair have been ordered from the quartermaster depot here and are being sent to the front as fast as they can be located.

The horses are said to be suffering from the climatic conditions in Mexico as much as the men. The horses are going lame from marching through the deep sand and up the mountain trails. Veterinarians are also being sent to the front to care for the crippled horses and a number are being sent back to the Columbus base for treatment.

Carpenters to Columbus.

A special car attached to the Golden State limited train going west Tuesday afternoon carried 54 American carpenters, painters and general utility men for the quartermaster depot which is being established at Columbus for the Mexican column. These men were recruited in El Paso in a hurry Tuesday, all of the employment agencies being appealed to in order to get men to go to Columbus to handle the handling of the great quantity of supplies being unloaded there.

Buildings at Base.

The carpenters will be used in erecting buildings for the use of the quartermaster corps and these will be built as rapidly as the men, working in three shifts, can erect them. Broad barracks from local hotels were also pressed into the emergency service and will be used in making bread for the main column. This will be taken at Columbus and sent in by transport.

Sanatorium at Columbus.

Arrivals from Columbus Wednesday say the soldiers and civilians at the Columbus base experienced the greatest difficulty in forwarding supplies to the column because of the windstorm which swept the country near Columbus and blew sand over the town and blew down many tents. The transport service men suffered more than the other employees at the army base, as they had to make their trips south in the face of the blinding sandstorm.

IMPORTATIONS FROM MEXICO
ARE LIGHT, BUT PICKING UP

Imports, despite unsettled border conditions, are somewhat more brisk than they were. February, according to a statement issued from the custom house Wednesday, for United States consumption alone, \$29,000 in imports have come in from Mexico between March 1 and March 15.

Imports since March 15 are as follows: Fifteen cars of ore for the Consolidated Kansas City Smelting and Refining company; two cars of hides for Brownstein & Co.; one car of zinc for the United States Zinc company, Sand Springs, Okla.; 50 sacks of beans, seven sacks of coffee; 12 sacks of sugar; one car of ore for the K. C. Smelting and Refining company; two cars of zinc ore for the United States Zinc company, Sand Springs, Okla.; 394 head of cattle for T. S. Kingsbury, Fabens, Tex.; 25 cars of lumber from Madera for the El Paso Milling company; two cars of potatoes from Casas Grandes for P. Smith.

AMERICAN SOLDIER SHOT IN
HEAD; FOUND AT RODEO, N. M.

Douglas, Ariz., March 22.—Trooper Robert Kettle, of the First U. S. Cavalry, was found early today in a box car at Rodeo, N. M., with a bullet wound in his head. He was brought here to the hospital, where he is still unconscious, with his chances of recovery doubtful. He recently transferred from the Eighth Cavalry, St. Louis is his home.

Officers of the First Cavalry brigade have been unable to find out how Kettle became wounded. Neither do they understand what he was doing in the box car at Rodeo, which is 25 miles northeast on the New Mexico-Arizona border. An investigation is being made.

An officer at the headquarters of the first cavalry expressed the opinion today that Kettle attempted suicide while mentally unbalanced. A note was found in his pocket, intimating that the trooper contemplated self destruction.

CHINESE IN SONORA
PROTEST AGAINST DECREE

Douglas, Ariz., March 22.—The new decree issued by the Carranza state government with relation to the Chinese in the subject of a protest sent to the Chinese consulate at Washington by 20 Chinese merchants of Agua Prieta, Son.

The Chinese ask that diplomatic steps be taken to secure the revocation or revision of the decree. The decree forbids more than four Chinese to live in one house, forbids them visiting one another for longer periods than two days, and multiplies the occupation tax of merchants six times.

BATTLESHIP KENTUCKY AT
SEA UNDER SEALED ORDERS

Galveston, Tex., March 22.—The United States battleship Kentucky, which arrived here Tuesday, put to sea under sealed orders late in the afternoon. There are persistent rumors that the Kentucky was sent to Tampico, but no confirmation of these reports was possible today.

Coal and supplies for the battleship had been ordered here, but she sailed before it was possible to make deliveries.

MOCTEZUMA COPPER CO.
DELAYS REOPENING MINES

Douglas, Ariz., March 22.—Though it was said no intimation of trouble had been received, the Moctezuma Copper company Tuesday changed its plans for sending a number of American workmen to its properties in the Sonora district of Sonora. Officials said the company desired to wait a few days to watch the trend of events in Sonora before taking any step.

MILITIA QUARTERMASTERS
TO REPORT TO THE ARMY

Springfield, Ill., March 22.—It was learned here today that quartermasters and commissary officers of the Illinois national guard have been informed it would be well for them to report as soon as possible to the United States army depot quartermasters, either in St. Louis or Chicago, for instructions in event of mobilization of the national guard.

Get the Best in El Paso.

The Jitne Co. Under its reorganization is giving the best service in El Paso.

This applies to Promptness, Careful Driving, Good Cars, and Nominal Charges.

For Business, Baggage or Pleasure, call 2500, The Jitne Co.

H. D. Camp, Receiver.—Adv.

Secretary of State Lansing is an expert fisherman.

SATURDAY
EVENINGS OPEN
TILL 8:30

“THE POPULAR”

MEN'S STORE
REMAINS OPEN
TILL 9:30

Send Us Your Mail Orders.

Corner Main Avenue and San Antonio Street.

Private Branch Exchange 3300.

Phone Orders Promptly Filled.

After The Leading Style Display-- A Challenging Array of Opening Week Specials At Exceptionally Low Prices

A University President

recently in addressing a Graduating Class, said:

"The requirements of this institution of learning, make it hard for a young man to get into it. It is hard, also for him to stay in it with credit and it is hard for him to get out of it without honor."

This store resembles that great Southern University in this respect:

It is hard for sellers of merchandise to put off any goods upon us except they meet the requirements of trustworthiness and good value.

It is hard for any good merchandise to remain here long enough to do us discredit as to desirability or value—the outflow being constant and large. The merchandise goes out from us to do us honor in quality and price and to enhance the prosperity of the business.

(Signed) **The Popular**
DRY GOODS CO., INC.

The First Floor Specials

SAMPLE LINE OF BOUDOIR CAPS—Made of crepe de chine, Swiss, voile, lace and net. Ribbon and lace trimmed. **25c**

WOMEN'S NECKWEAR—The newest neckwear novelties for Spring—collars, collar and cuff sets and vestees, of white lawn and organdie. Daintily trimmed in pretty laces. **25c**

FANCY RIBBONS—Widths suitable for sashes, hair bows and hat trimming. Plaids, stripes, checks, brocade and pompadour effects, in a variety of the season's most desired color combinations. Thursday, extra special, a yard, **29c**

HOOP SKIRT FOUNDATIONS—The twentieth century—ask to see them in our notion section on the first floor.

Art Goods Section

WE have just received new lots of Tapestry Novelties, odd pieces and matched Dresser Sets, Handkerchief, Glove, Puff and Bon Bon Boxes, Pin Cushions, Trays, Talcum, Salve Boxes, and Waste Paper Baskets, in antique, rose and blue. Lace trimmed. Prices start at **\$5.00** and range **25c** downward to **\$1.85**

FINISHED ROUND SOFA PILLOWS—Made of silk mull. Extra special, **\$1.85**

TURKISH TOWELS—Stamped, 36 and 40 inch Turkish Towels, in white or colors. Values to 50c. Special, at each, **19c**

ASK TO SEE THE NEW COLONIAL PATCH WORK.

Warner's \$1 Rust Proof Corsets, Special, at Only 79c

The Popular
DRY GOODS CO., INC.

THOSE who during the Spring Fashion Festival viewed the windows at this store, and, particularly those who took the trouble to come inside and see the wonderfully beautiful displays of Suits and Gowns, Wraps and Hats, Corsets and Brassieres, Dress Goods, Silks, Trimmings, Footwear, Men's and Boys' Apparel, and Accessories of all kinds, will be the first to agree that as an accurate depiction of Fashion's latest fancies, our displays during the Fashion Festival led the city. And now we turn to a field where our leadership is equally conceded—to that of values. And in this advertisement are offered those which cannot fail to make an immediate and lasting impression on you.

Splendid Models in Suits, \$15

You'd Expect to See Them Marked \$19.50

THE suits at this price are especially desirable for street, travel and sport wear—Norfolk Coats, Ripple Coats, semi-belted and strictly tailored, new drop-yoke effects and bell-shaped sleeves. They are made of Wool Poplin, Gabardine, Shepherd Checks and Fancy Checks. The color range includes rose, silver gray, Benjas blue, bisque, brown, cornflower, rookite, navy blue, reseda, Russian green, Galt green and of course black. In fact, every new style-thought, every new shade and all the desirable materials for Spring wear will be found in these suits. But to appreciate these garments, it will be necessary for you to see them—how perfectly tailored, how well they fit. All sizes.

Dresses For All Occasions New Styles @ in Every Shade at \$25.00

THESE dresses are extremely important from a value giving standpoint, possessing many of the season's newest style features that you would only expect in dresses selling for considerably more. They are neatly made along conservative lines, insuring you quality as well as style. You will agree they are the best you have ever seen at **\$25.00**.

These dresses are made of Silk Taffeta, of Gros de Loundres and of Georgette. Among the new shades are twilight blue, sea green, spark blue, eggplant, Silico tan, gray, navy, rose and black, as well as fancy checks, plaids and stripes. And this big collection includes styles for matron and dresses for the miss. An unusual variety and exceptional values at **\$25.00** each.

Sport Coats, \$4.95 In Pleasing New Styles

BECAUSE they are a special purchase they are also very special values at their price. Stunning Sport Coats of Golfing, in rose, coral, Copen, green and white; belted styles, with large pockets and pearl buttons. Unequaled values, at each, **\$4.95**.

Sport Skirts, \$4.95 All The Latest Stripes

EFFECTIVE new styles in striped Sport Skirts, made of worsted checks and stripes, velour checks and stripes and cotton Gabardine stripes. They are made coat style, buttoning up front with large pearl buttons, and the large side pockets enhance their style. See this lot tomorrow.

Undergarments Of Crepe de Chine And Society Satin

WE have just received a beautiful line of Crepe de Chine and Washable Satin Undergarments for women. A sample line from one of the largest manufacturers and designers of fine lingerie. We offer it as an "Opening Special."

LINE 1—Crepe de Chine and Washable Satin Bloomers, Gowns and Envelope Chemise that would sell regularly for \$4.95.

Special, a **\$2.95** garment.

LINE 2—Gowns, Envelope Chemise and beautiful Petticoats. Values up to \$6.50.

Special, a **\$3.95** garment.

LINE 3—Combination Suits, Gowns, Envelope Chemise and Petticoats. Values to \$7.50.

Special, **\$4.95** a garment.

LINE 4—Gowns, Combination Suits, Envelope Chemise and Petticoats. The styles are new and beautiful; trimmed with exquisite laces.

Values to \$8.50.

Special, a **\$5.95** garment.

Values to \$10.50.

Special, a **\$7.50** garment.



Dainty White Goods

A FEW of the lines of dainty White Goods now on display in our white goods section—second floor—center aisle.

WHITE FRENCH ORGANDY—Shadow stripe or plaid. Exquisitely allover embroidered. Dots, small or medium size figures and sprays; also plain ground allover embroidered designs, 36 to 40 inches wide. This line represents some of the few French and Swiss imports we have secured this year and we are limited to quantity. Priced at, a yard, **\$1.25, \$1.50 and \$1.75**.

SHEER ALLOVER EMBROIDERED WHITE DRESS VOILES—Fancy check or stripe ground with dainty designs embroidered therein. You can't resist a waist or a dress of these beautiful fabrics, 36 to 40 inches wide. Priced, the yard, **\$1.00 up to \$2.00**.

MISCELLANEOUS LIST OF WHITE GOODS—

36 to 45 inch plain white sheer Flaxons, a yard, **15c up to 50c**.

45 inch dainty white Pearlines and Batistes, a yard, **20c up to \$1.00**.

45 inch, crisp sheer white Organdy, a yard, **50c to \$1.00**.

32 inch, all sizes of checked and barred Flaxons, a yard, **15c to 25c**.

36 and 40 inch, plain white fine Voiles and Marquisettes, a yard, **25c to \$1.00**.

27 to 36 inch, Dotted Swiss, with all size dots, a yard, **15c to \$1.50**.

WHITE FANCY VOILES—Seed Voiles, Silk Mixtures, Swisses, Crepes, Organdies and Rice Voiles. Priced, at a yard, **25c to \$1.00**.

Women's New Spring Footwear

ALL the new creations in Spring Footwear are here. We are now showing the latest styles in Lace Boots, in all the wanted colors or combinations.



SEE OUR FIFTH AVE. STYLES OF TWELVE INCH LACE BOOTS—We show Allover Ivory Kid Boots, Pearl Gray Kid Boots, White Glace Kid Boots, and a combination of White Calf Top with patent or blue kid vamp. A pair, **\$10.00**

at **PEARL GRAY KID 10 INCH LACE BOOTS**—Trimmed with dark gray kid stay. Very nifty. **\$8.50**

A pair, at **\$8.50**

Why \$18

When It Should Be a Great Deal More?

IT would violate the proprieties of advertising to quote a comparative value on these new Spring Suits at the beginning of the season, and yet, as a matter of fact these garments are worth considerable more than the advertised price of **\$18.00**.

As a test, we ask you to make a round of the better El Paso clothing stores and make a comparison of what they show you at **\$25**, with ours at **\$18.00**.

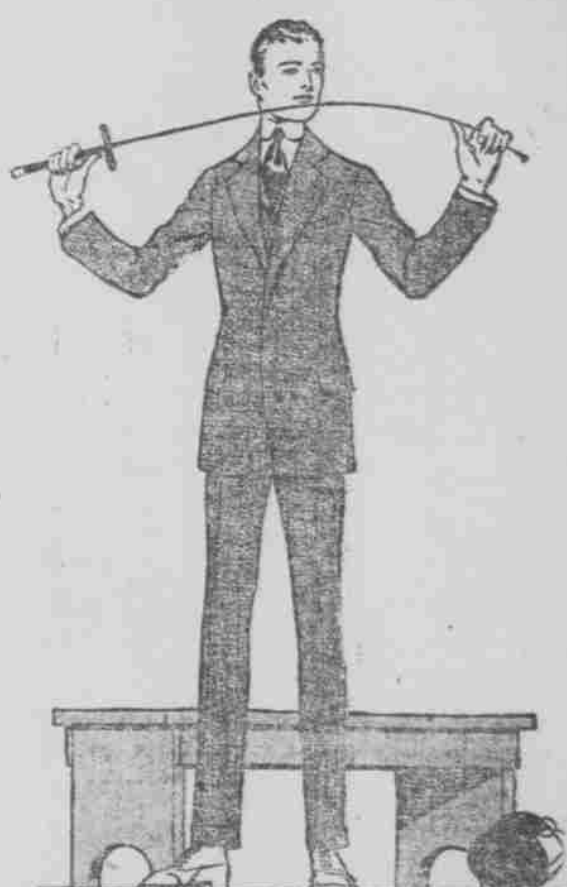
You'll naturally ask the question. Why should "The Popular" sell clothes of equal or better quality at prices lower than elsewhere?

The answer is that "The Popular's" business was built on the principle of giving more than any other store can or will give.

This is the platform: immense volume, fair margin of profit. Enjoying every advantage of our immense purchasing power. Telling the truth.

Homely old virtues. Nothing original about simple honesty, but it wields a power as unshakable as Gibraltar.

If you want a concrete demonstration of how "The Popular's" policy affects you, come and see these hand tailored, richly finished, new Spring Suits at **\$18.00**—worth considerable more.



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These Suits On Sale In "The Popular's" Men's Store-- Across The Street--Next Door to Feldman's